

FOR IMMEDIATE RELEASE

September 26, 2017

Apex Mobile's Canada Wide Growth Leads to Hire in Quebec

Toronto, ON, September 26, 2017 – Apex Mobile continues to see growth Canada-wide since its launch in 2016, leading to expansion in the Quebec market. With more advertising dollars directed at mobile media, Apex Mobile hired seasoned media veteran, Jason Cobbler, to lead sales development in both the Quebec and Eastern Canada markets. Before starting at Apex Mobile Media, Jason Cobbler most recently worked as the Director of Client Services at Xaxis, the programmatic audience platform for GroupM.

"We've experienced tremendous growth and success in the Toronto and Western Canada markets in 2017," said Chris Lombardi, President of Apex Mobile, "Hiring a dedicated Apex representative in Montreal shows our commitment to the Quebec market and will help us establish a larger presence there and in Eastern Canada. Jason has a reputation as a solution seeker for his clients and we are thrilled to have him on board."

Apex Mobile is a leader in the rapidly growing in-app advertising space. "In-app advertising allows clients to target the right consumer, at the right time, in the right environment," Lombardi continues, "With location based targeting and high impact ads, Apex is leading the market in the mobile space and we will stay on top of market trends to deliver the most innovative solutions to our advertisers."

For more details about Apex Mobile, please visit apexmobilemedia.com.

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About Apex Mobile

Apex Mobile is a leading mobile marketing solution company. Apex Mobile is focused on partnering with the world's leading mobile ad technology companies and mobile app publishers to deliver unparalleled end-to-end mobile marketing solutions for our clients. Our commitment to working only with premium app publishers and tech companies allows Apex to offer our clients a premium and transparent mobile experience. Visit Apex Mobile at <http://www.apexmobilemedia.com>.

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